

News Release

March 23, 2018

Nishimoto Co., Ltd.

(1st section of the Tokyo Stock Exchange, local code 9260)

<p>Nishimoto Trading Co. Ltd. Forms a Business Alliance with Vietnamese Food Wholesalers and Establishes a Local Representative Office</p>
--

We would like to announce that our group company, Nishimoto Trading Co., Ltd. (“NTC”—Head office: Chuo-ku, Tokyo, President Takayuki Kanai) has signed a business alliance agreement with the SIMBA TRADING CO., LTD (“SIMBA”—Head office: Ho Chi Minh, Vietnam, President: Cong Binh Nguyen), and has also established a representative office in Ho Chi Minh City.

1. Background and goals of the business alliance and establishment of the representative office

Vietnam has been experienced a significant increase in economic development and income levels, and consumer demand has been growing in various areas in this environment as well. The food service industry has seen the same trend, and the market for Japanese food has grown dramatically, with 680 Japanese restaurants across the country in 2015 (Source: JETRO/Hanoi, announced in 2016).

In recent years, there has been a surge of restaurant franchises, large-scaled supermarkets and department stores from Japan. We believe that the popularity of Japanese food is not a fleeting trend but has gradually established itself as a part of the local consumer market.

SIMBA, established in 2004, is a major Japanese food wholesaler in Vietnam. They have built a distribution network with five bases throughout the country and have a good business relationship with NTC.

By entering into a wide-scope business alliance, we plan to bolster our purchasing operations with a focus on seafood and fruit, while expanding and implementing marketing activities for Japanese food sales in the Vietnam and Southeast Asian markets. To promote these operations and boost effective relationships with SIMA, NTC

News Release

has decided to open a representative office in Ho Chi Minh City, and assigned one of our employees from Japan to work there.

2. Future forecast

We plan to achieve sales of approximately 600 million yen from exports to Vietnam for 2018. Our medium-term goal is over one billion yen from Vietnam alone.

Furthermore, we predict that this alliance will only slightly affect the 2018 December consolidated results.

3. Overview of SIMBA

- (1) Company name: COMG TY TNHH THUONG MAI SIM BA (SIMBA TRADING CO., LTD)
- (2) Location: Ho Chi Minh, Vietnam (with bases in Hanoi, Hai Phong, Da Nang, Nha Trang, totaling five locations)
- (3) President: Cong Binh Nguyen
- (4) Paid-up capital: 10 billion Vietnamese Dong
- (5) Company founded: December 2004
- (6) Shareholders: Cong Binh Nguyen 55%, other individuals
- (7) Company business: Food wholesale

4. Overview of the Ho Chi Minh Representative office for Nishimoto Trading Co., Ltd.

- (1) Location: Ho Chi Minh City, Vietnam
- (2) Manager: Kaede Mitsunaga
- (3) Start of business: March 23, 2018
- (4) Office business: Expansion/marketing activities for Japan food sales in Vietnam and Southeast Asia, along with purchasing support operations for produce with a focus on seafood and fruit

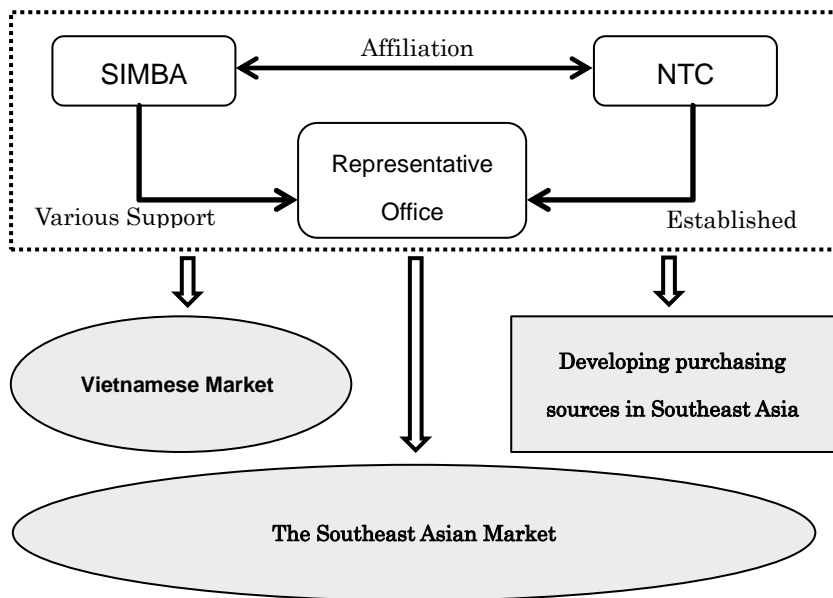
5. Overview of NTC

- (1) Company name: Nishimoto Trading Co., Ltd.
- (2) Head office: Chuo-ku, Nihonbashi, Tokyo (Registered at Chuo-ku, Kobe, Hyogo Prefecture)
- (3) Representative: President Takayuki Kanai
- (4) Paid-up capital: 80,000,000 yen
- (5) Principal stockholders: 100% Nishimoto Co., Ltd.

News Release

- (6) Company business: Development and sale of Asian food products worldwide (Asian Food Global Business), domestic and overseas sales of other products (amenity food etc.)

<Reference>



[Contact information for inquiries]

Nishimoto Co., Ltd.

Corporate Planning Department Telephone: 03-6870-2015